



EUROPEAN MAGAZINE AWARD WINNERS 2021

MAGAZINE OF THE YEAR

Åka Skidor
Story House Egmont (Sweden)

NEWCOMER OF THE YEAR

einfach los
Hubert Burda Media (Germany)

POLITICS & SOCIETY

FOCUS
Hubert Burda Media (Germany)

Salzburger Nachrichten
Salzburger Nachrichten (Austria)

ECONOMY

Capital
Gruener + Jahr (Germany)

WirtschaftsWoche
WirtschaftsWoche (Germany)

SERVICE

LebensWERT
Verlag Liboriusblatt (Germany)

Senioren Ratgeber
Wort & Bild Verlag (Germany)

LIFESTYLE, FASHION & BEAUTY

Annabelle
Medienart annabelle (Switzerland)

Freundin
Hubert Burda Media (Germany)

Schule
Der Standard (Austria)

Stuttgarter Zeitung Magazin
TAOS (Germany)

SPECIAL INTEREST

Åka Skidor
Story House Egmont (Sweden)

Apotheken Umschau
Wort & Bild Verlag (Germany)

BEETHOVEN
Krone Verlag (Austria)

Berliner MorgenPost Sissi
Funke One (Germany)

Danke, Tegell!
Berliner Morgenpost (Germany)

Das magazin
Kleine Zeitung (Austria)

Digital Ratgeber
Wort & Bild Verlag (Germany)

falstaff
Falstaff Deutschland (Germany)

Fozzie fanzine
Hansby Reis Communication (Sweden)

Horizonte
Bodara (Switzerland)

Journalisten
Tidningen Journalisten (Sweden)

Modern Psykologi
Vetenskapsmedia i Sverige (Sweden)

NÖN EDITION Geschichte „Mythos Wachau“
NÖ Pressehaus (Austria)

Ride
Swiss Sports Publishing (Switzerland)

Salzburg – 75 Jahre Erfolgsgeschichte der Zweiten Republik
Salzburger Nachrichten (Austria)

SCHNEEPULVER – Wintermagazin
Salzburger Nachrichten (Austria)

Utemagasinet
Story House Egmont (Sweden)

WirtschaftsWoche
WirtschaftsWoche (Germany)

YACHT classic
Delius Klasing (Germany)

B2B MEDIA

MM MaschinenMarkt
Vogel Communications Group (Germany)

INDIE

Fozzie fanzine
Hansby Reis Communication (Sweden)

Get Familiar Magazine
Zuurstof Media (Netherlands)

ROOKIE

Klartext – Reden/Schweigen
Deutsche Journalistenschule (Germany)

DESIGN

Åka Skidor
Story House Egmont (Sweden)

ELLE Traveller
Hubert Burda Media (Germany)

Esquire
Hubert Burda Media (Germany)

Språktidningen
Vetenskapsmedia (Sweden)

Stuttgarter Zeitung Magazin
TAOS (Germany)

PHOTOGRAPHY

Åka Skidor
Story House Egmont (Sweden)

Chrismon
Gemeinschaftswerk der Evangelischen Publizistik (Germany)

Esquire
Hubert Burda Media (Germany)

Stuttgarter Zeitung Magazin
TAOS (Germany)

Utemagasinet
Story House Egmont (Sweden)

INFOGRAPHIC

Apotheken Umschau (issue 9/2020, vaccination)
Wort & Bild Verlag (Germany)

FOCUS (issue 40/2020, governmental budget)
Hubert Burda Media (Germany)

COVER CONCEPT

Stuttgarter Zeitung Magazin
TAOS (Germany)

WirtschaftsWoche
WirtschaftsWoche (Germany)

WOCHENENDE
Salzburger Nachrichten (Austria)

COVER ONE-SHOT

Casabella (issue 918)
Mondadori Media (Italy)

STERN (issue 5/2020)
Gruner + Jahr (Germany)

BUSINESS

Gazzine
Gazzine (Sweden)

STERN Crime
Gruner + Jahr (Germany)

EUROPEAN DIGITAL PUBLISHING AWARD: WINNERS 2021

DIGITAL PUBLISHING PLATFORM OF THE YEAR

n-tv.de
Nachrichtenmanufaktur (Germany)

SPECIAL RECOGNITION

All publishing teams across Europe who provide public dashboards on the current COVID-19 situation.

DIGITAL STORYTELLING

Divide Germany and discover the differences
Funke Mediengruppe (Germany)

EDITORIAL CONCEPT

WUNDERWEIB.de
Bauer Xcel Media Deutschland (Germany)

PRODUCT & USABILITY

Symptom-Checker
Hubert Burda Media (Germany)

CROSS MEDIA APPROACH

#vorarlberghältzusammen
Russmedia (Austria)

BUSINESS MODEL

Watch Media
Watch Medier (Denmark)

AUDIENCE MARKETING

VOL.AT Ländlepunkte
Russmedia (Austria)

SOCIAL MEDIA STRATEGY

TikTok challenge #selberkochen: Selbst gemacht schmeckt einfach besser!
WirtschaftsWoche (Germany)

TOOLS

InterRed ContentAgents
InterRed (Germany)

EUROPEAN CORPORATE MEDIA AWARD: WINNERS 2021

CONTENT CREATOR OF THE YEAR

BMW: The Content Powerhouse
TERRITORY Content to Results (Germany)

B2B CLIENT PUBLISHING – PRINT & DIGITAL

Revihsta 04
Errea Comunicación (Spain)

B2C CONSUMER PUBLISHING – PRINT & DIGITAL

ACTIVE BEAUTY

Content Performance Group (Austria)

Au79 das philoro magazin

VGN Medien Holding (Austria)

Creating Chemistry – Das Innovationsmagazin von BASF

Axel Springer Corporate Solutions (Germany)

Porsche 9:11 Magazin

TERRITORY Content to Results (Germany)

CSR-RELATED PUBLISHING – PRINT & DIGITAL

RECOVERY SOCIETY

TERRITORY Content to Results (Germany)

SPECIALS AND ONE-OFFS

Memoria 2019 Mutua Navarra: A Year Of Innovation With Soul

Errea Comunicación (Spain)

Revihsta 04

Errea Comunicación (Spain)

EDITORIAL CONCEPT

WALD

WALD Verlag (Austria)

CONTENT STRATEGY

BMW: The Content Powerhouse
TERRITORY Content to Results (Germany)

DESIGN – PRINT

Memoria Visual 2019 Mancomunidad de la Comarca de Pamplona
Errea Comunicación (Spain)

Think:Act – The top executive magazine by Roland Berger
Axel Springer Corporate Solutions (Germany)

COVER – PRINT

Au79 das philoro magazin
VGN Medien Holding (Austria)

Nuestro Tiempo
UNIVERSIDAD DE NAVARRA (Spain)

Think:Act – The top executive magazine by Roland Berger
Axel Springer Corporate Solutions (Germany)

PICTURES AND GRAPHIC DESIGN

Think:Act – The top executive magazine by Roland Berger
Axel Springer Corporate Solutions (Germany)

ANIMATED CONTENT

A1 eSports - Sponsoring
Content Performance Group (Austria)

SOCIAL MEDIA

Bunte Beauty Days Summer Festival
Hubert Burda Media (Germany)

BMW: The Content Powerhouse
TERRITORY Content to Results (Germany)

CORPORATE PODCAST

Risiko:Leben
GDV (Germany)

<https://www.publishing-congress.com/awards/>