



## EUROPEAN MAGAZINE AWARD WINNERS 2021

### MAGAZINE OF THE YEAR

Åka Skidor  
Story House Egmont (Sweden)

### NEWCOMER OF THE YEAR

einfach los  
Hubert Burda Media (Germany)

### POLITICS & SOCIETY

FOCUS  
Hubert Burda Media (Germany)

Salzburger Nachrichten  
Salzburger Nachrichten (Austria)

### ECONOMY

Capital  
Gruner + Jahr (Germany)

WirtschaftsWoche  
WirtschaftsWoche (Germany)

## **SERVICE**

LebensWERT  
Verlag Liboriusblatt (Germany)

Senioren Ratgeber  
Wort & Bild Verlag (Germany)

## **LIFESTYLE, FASHION & BEAUTY**

Annabelle  
Medienart annabelle (Switzerland)

Freundin  
Hubert Burda Media (Germany)

Schule  
Der Standard (Austria)

Stuttgarter Zeitung Magazin  
TAOS (Germany)

## **SPECIAL INTEREST**

Åka Skidor  
Story House Egmont (Sweden)

Apotheken Umschau  
Wort & Bild Verlag (Germany)

BEETHOVEN  
Krone Verlag (Austria)

Berliner MorgenPost Sissi  
Funke One (Germany)

Danke, Tegell!  
Berliner Morgenpost (Germany)

Das magazin  
Kleine Zeitung (Austria)

Digital Ratgeber  
Wort & Bild Verlag (Germany)

falstaff  
Falstaff Deutschland (Germany)

Fozzie fanzine  
Hansby Reis Communication (Sweden)

Horizonte  
SNF und Akademien der Wissenschaften (Switzerland)

Journalisten  
Tidningen Journalisten (Sweden)

Modern Psykologi  
Vetenskapsmedia i Sverige (Sweden)

NÖN EDITION Geschichte „Mythos Wachau“  
NÖ Pressehaus (Austria)

Ride  
Swiss Sports Publishing (Switzerland)

Salzburg – 75 Jahre Erfolgsgeschichte der Zweiten Republik  
Salzburger Nachrichten (Austria)

SCHNEEPULVER – Wintermagazin  
Salzburger Nachrichten (Austria)

Utemagasinet  
Story House Egmont (Sweden)

WirtschaftsWoche  
WirtschaftsWoche (Germany)

YACHT classic  
Delius Klasing (Germany)

## **B2B MEDIA**

MM MaschinenMarkt  
Vogel Communications Group (Germany)

## **INDIE**

Fozzie fanzine  
Hansby Reis Communication (Sweden)

Get Familiar Magazine  
Zuurstof Media (Netherlands)

## **ROOKIE**

Klartext – Reden/Schweigen  
Deutsche Journalistenschule (Germany)

## **DESIGN**

Åka Skidor  
Story House Egmont (Sweden)

ELLE Traveller  
Hubert Burda Media (Germany)

Esquire  
Hubert Burda Media (Germany)

Språktidningen  
Vetenskapsmedia (Sweden)

Stuttgarter Zeitung Magazin  
TAOS (Germany)

## PHOTOGRAPHY

Åka Skidor  
Story House Egmont (Sweden)

Chrismon  
Gemeinschaftswerk der Evangelischen Publizistik (Germany)

Esquire  
Hubert Burda Media (Germany)

Stuttgarter Zeitung Magazin  
TAOS (Germany)

Utemagasinet  
Story House Egmont (Sweden)

## INFOGRAPHIC

Apotheken Umschau (issue 9/2020, vaccination)  
Wort & Bild Verlag (Germany)

FOCUS (issue 40/2020, governmental budget)  
Hubert Burda Media (Germany)

## COVER CONCEPT

Stuttgarter Zeitung Magazin  
TAOS (Germany)

WirtschaftsWoche  
WirtschaftsWoche (Germany)

WOCHENENDE  
Salzburger Nachrichten (Austria)

## **COVER ONE-SHOT**

Casabella (issue 918)  
Mondadori Media (Italy)

STERN (issue 5/2020)  
Gruner + Jahr (Germany)

## **BUSINESS**

Gazzine  
Gazzine (Sweden)

STERN Crime  
Gruner + Jahr (Germany)

# **EUROPEAN DIGITAL PUBLISHING AWARD: WINNERS 2021**

## **DIGITAL PUBLISHING PLATFORM OF THE YEAR**

n-tv.de  
Nachrichtenmanufaktur (Germany)

## **SPECIAL RECOGNITION**

All publishing teams across Europe who provide public dashboards on the current COVID-19 situation.

## **DIGITAL STORYTELLING**

Divide Germany and discover the differences  
Funke Mediengruppe (Germany)

## **EDITORIAL CONCEPT**

WUNDERWEIB.de  
Bauer Xcel Media Deutschland (Germany)

## **PRODUCT & USABILITY**

Symptom-Checker  
Hubert Burda Media (Germany)

## **CROSS MEDIA APPROACH**

#vorarlberghältzusammen  
Russmedia (Austria)

## **BUSINESS MODEL**

Watch Media  
Watch Medier (Denmark)

## **AUDIENCE MARKETING**

VOL.AT Ländlepunkte  
Russmedia (Austria)

## **SOCIAL MEDIA STRATEGY**

TikTok challenge #selberkochen: Selbst gemacht schmeckt einfach besser!  
Gruner + Jahr (Germany)

## **TOOLS**

InterRed ContentAgents  
InterRed (Germany)

## **EUROPEAN CORPORATE MEDIA AWARD: WINNERS 2021**

### **CONTENT CREATOR OF THE YEAR**

BMW: The Content Powerhouse  
TERRITORY Content to Results (Germany)

### **B2B CLIENT PUBLISHING – PRINT & DIGITAL**

Revihsta 04  
Errea Comunicación (Spain)



## **B2C CONSUMER PUBLISHING – PRINT & DIGITAL**

ACTIVE BEAUTY

Content Performance Group (Austria)

Au79 das philoro magazin

VGN Medien Holding (Austria)

Creating Chemistry – Das Innovationsmagazin von BASF

Axel Springer Corporate Solutions (Germany)

Porsche 9:11 Magazin

TERRITORY Content to Results (Germany)

## **CSR-RELATED PUBLISHING – PRINT & DIGITAL**

RECOVERY SOCIETY

TERRITORY Content to Results (Germany)

## **SPECIALS AND ONE-OFFS**

Memoria 2019 Mutua Navarra: A Year Of Innovation With Soul

Errea Comunicación (Spain)

Revihsta 04

Errea Comunicación (Spain)

## **EDITORIAL CONCEPT**

WALD

WALD Verlag (Austria)

## **CONTENT STRATEGY**

BMW: The Content Powerhouse  
TERRITORY Content to Results (Germany)

## **DESIGN – PRINT**

Memoria Visual 2019 Mancomunidad de la Comarca de Pamplona  
Errea Comunicación (Spain)

Think:Act – The top executive magazine by Roland Berger  
Axel Springer Corporate Solutions (Germany)

## **COVER – PRINT**

Au79 das philoro magazin  
VGN Medien Holding (Austria)

Nuestro Tiempo  
UNIVERSIDAD DE NAVARRA (Spain)

Think:Act – The top executive magazine by Roland Berger  
Axel Springer Corporate Solutions (Germany)

## **PICTURES AND GRAPHIC DESIGN**

Think:Act – The top executive magazine by Roland Berger  
Axel Springer Corporate Solutions (Germany)

## **ANIMATED CONTENT**

A1 eSports - Sponsoring  
Content Performance Group (Austria)

## **SOCIAL MEDIA**

Bunte Beauty Days Summer Festival  
Hubert Burda Media (Germany)

BMW: The Content Powerhouse  
TERRITORY Content to Results (Germany)

## **CORPORATE PODCAST**

Risiko:Leben  
GDV (Germany)

<https://www.publishing-congress.com/awards/>