EUROPEAN MAGAZINE AWARD - WINNERS 2020

MAGAZINE OF THE YEAR

Harper's Bazaar
Hubert Burda Media (Germany)

NEWCOMER OF THE YEAR

GUIDO
Gruner + Jahr (Germany)

POLITICS & SOCIETY

FOCUS
Hubert Burda Media (Germany)

Schweizer Illustrierte (Issue, Helvetia wählt – 100 neue Frauen für Bern!)
Ringier Axel Springer (Switzerland)

ECONOMY

WirtschaftsWoche
WirtschaftsWoche (Germany)

Finansliv
Journalisten AB (Sweden)

SERVICE

my life
Hubert Burda Media (Germany)

LIFESTYLE, FASHION & BEAUTY

Odalisque Magazine
Odalisque Magazine (Sweden)

WIENERIN
Styria Medienhaus Lifestyle (Austria)

SPECIAL INTEREST

Språktidningen
Vetenskapsmedia (Sweden)

Sabrina Strickjournal
OZ Verlags GmbH (Germany)

Oostenrijk Magazine
FREN Media (Netherlands)

B2B MEDIA

Next Industry
Vogel Communications Group (Germany)

INDIE

„Fritz+Fränzi" (Swiss Parent Magazine)
Stiftung Elternsein (Switzerland)

ROOKIE

Klartext – Wertstoff
Deutsche Journalistenschule (Germany)

Klartext – Blaue Flecken
Deutsche Journalistenschule (Germany)

DESIGN

Harpers Bazaar
Hubert Burda Media (Germany)

PHOTOGRAPHY

GEO (Issue 9/2019, editorial series ocean)
Gruner + Jahr (Germany)

STERN (Issue 22/2019, editorial series surviver)
Gruner + Jahr (Germany)

Sveriges Basta Restauranger 2019
Produktionsgruppen Ek Förv AB (Sweden)

INFOGRAPHIC

Ukrainian week infographic (Issue 8/2019, editorial series Tyzhden)
Ukrainsky Tyzhden (Ukrain)

FOCUS (Issue 33/2019, editorial series Weapons in America)
Hubert Burda Media (Germany)

COVER CONCEPT

BARBARA
Gruner + Jahr (Germany)

Harper's Bazaar
Hubert Burda Media (Germany)

Wirtschaftswoche
WirtschaftsWoche (Germany)

COVER ONE SHOT

STERN CRIME
Gruner + Jahr (Germany)

Finansliv
Journalisten AB (Sweden)

BUSINESS MODEL

Instyle Shop it
Hubert Burda Media (Germany)

House of Food
Bauer Food Experts (Germany)

BUSINESS INNOVATION

Instyle Lounge
Hubert Burda Media (Germany)

ORGANIZATION / COLLABORATION

Schweizer Illustrierte (Issue Romandie)
Ringier Axel Springer (Switzerland)

EUROPEAN DIGITAL PUBLISHING AWARD - WINNERS 2020

EUROPEAN DIGITAL PUBLISHING PLATFORM OF THE YEAR

Dennik N
N Press (Slovakia)

EUROPEAN START-UP OF THE YEAR

Media Pioneer Publishing
(Germany)

DIGITAL STORYTELLING

Wann die AfD gewinnt – und verliert
Funke Media Group (Germany)

Der Amoklauf von Winnenden – 10 Jahre danach
Stuttgarter Zeitung und Nachrichten (Germany)

STERN: Organ Donation – The last gift of a person who had no chance any more
Gruner + Jahr (Germany)

EDITORIAL CONCEPT

Steingarts Morning Briefing Podcast
Media Pioneer Publishing (Germany)

PODCAST

STERN: Faking Hitler
Gruner + Jahr (Germany)

PRODUCT & USABILITY

E-Paper Der Standard
Visiolink (Denmark)

CROSS MEDIA APPROACH

Boing App
Turner (Italy)

Mein schöner Garten – Vom Printmagazin zur Content- und E-Commerce-Plattform
Hubert Burda Media (Germany)

BUSINESS MODEL

Tagesspiegel Checkpoint
Verlag Der Tagesspiegel (Germany)

glomex
glomex (Germany)

BRAND SOLUTIONS

24 sata native
24 sata (Croatia)

AUDIENCE MARKETING

"Wisst Ihr Noch?"
Comres (Germany)

Il Tempo delle Donne Festival
RCS Mediagroup (Italy)

TOOLS

Content Mining mit Topic-Modelling
Funke Media Group (Germany)

ZREALITY – The world's first Content Management Platform to make Brands come alive
in Augmented and Virtual Reality with WebXR
ZREALITY (Germany)

EUROPEAN CONTENT MARKETING AWARD – WINNERS 2020

EUROPEAN CONTENT CREATOR OF THE YEAR

Deutsche Telekom

EUROPEAN CONTENT INNOVATOR OF THE YEAR

Siemens AG

B2B CLIENT PUBLISHING – PRINT & DIGITAL

Creating Chemistry – Das Innovationsmagazin von BASF
Axel Springer Corporate Solutions (Germany)

From agenda setting to agenda surfing
Siemens (Germany)

Berliner Wirtschaft
Axel Springer Corporate Soutions (Germany)

B2C CONSUMER PUBLISHING – PRINT & DIGITAL

Demokraatti
Kustannus Oy Demokraatti (Finland)

TURN ON - Das SATURN Magazin
Content Fleet (Germany)

CSR-RELATED PUBLISHING – PRINT & DIGITAL

#wirsinds – Jahresbericht 2018
Baden-Württemberg Stiftung (Germany)

Revihsta 03
Errea Comunicación (Spain)

IR-RELATED PUBLISHING – PRINT & DIGITAL

Mancomunidad de la Comarca de Pamplona Annual Report 2018
Errea Comunicación (Spain)

HR-RELATED PUBLISHING – PRINT & DIGITAL

You and me Quarterly (Deutsche Telekom)
TERRITORY (Germany)

EDITORIAL CONCEPT

Lufthansa exclusive
TERRITORY (Germany)

Zwei und Mehr - The Styrian Family Magazine
Styria Content Creation (Austria)

CONTENT STRATEGY

50 million questions. One answer. How content marketing reaches all target groups.
Sparkassen-Finanzportal (Germany)

AI Influencer Community
Siemens (Germany)

From agenda setting to agenda surfing
Siemens (Germany)

BMW.com
TERRITORY Content to Results (Germany)

DESIGN – PRINT

Mancomunidad de la Comarca de Pamplona Annual Report 2018
Errea Comunicación (Spain)

DESIGN – DIGITAL

Reimagine The Game
Siemens (Germany)

PICTURES AND GRAPHIC DESIGN

Mancomunidad de la Comarca de Pamplona Annual Report 2018
Errea Comunicación (Spain)

DIGITAL USABILITY

Coffee Mug: a user-centric approach of internal communications
Siemens (Germany)

SOCIAL MEDIA

BMW – Turning Hate to Joy
TERRITORY (Germany)

Influencers with pedigree
Pastel (Romania)

CORPORATE PODCAST

Podcast Hub der Telekom
Weber Shandwick (Germany)

LifeChangingPlaces – A Travel Podcast
TERRITORY (Germany)