

MAGAZINES
DIGITAL PUBLISHING
CORPORATE MEDIA
NEWSPAPERS

**HOW TO
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EUROPEAN PUBLISHING AWARDS

SUBMIT NOW

The European Publishing Awards honour the best magazines, newspapers and digital media in Europe. We showcase which media stand out through quality in design and conception and which strategies, business models, tools and platforms are successful.

The European Publishing Awards are open to media companies and their suppliers, service partners and service providers. The awards ceremony will be held in May 2020 at the **European Publishing Congress** in Vienna.



OUTSTANDING
MEDIA AND THEIR
CREATORS

EUROPEAN MAGAZINE AWARD

The European Magazine Award will be presented in May 2020 in Vienna in the categories „European Magazine of the Year“ and „European Newcomer of the Year“. Media companies as well as their partners and service providers can participate.

EUROPEAN MAGAZINE OF THE YEAR

The category awards a magazine/brand which is successful, proper and creative in a number of ways. Entries should include a brief description and a clear suggestion why it may become European Magazine of the Year. The jury is free to promote entries from other categories to the shortlist.

EUROPEAN NEWCOMER OF THE YEAR

This category awards a magazine which was launched in the past three years. Please add a brief description and a clear suggestion why the magazine may become European Newcomer of the Year to your entry. The jury is free to promote entries from other categories to the shortlist.

WINNER CATEGORIES

Politics & Society
Economy
Service
Lifestyle, Fashion &
Beauty
Special Interest
B2B Media
Indie
Rookie

Design
Photography
Infographic
Cover Concept
Cover One-Shot

Business Model
Business Innovation
Alternative Revenues
Audience Marketing
Distribution / Paid Content
Organization & Collaboration

[find out more](#)

EUROPEAN DIGITAL PUBLISHING AWARD

The European Digital Publishing Award will be presented in May 2020 in Vienna in the categories „European Digital Platform of the Year“ and „European Start-Up of the Year“. Media companies offering content-driven platforms as well as their partners and service providers can participate.

EUROPEAN DIGITAL PLATFORM OF THE YEAR

The category awards a digital platform/brand which is successful, proper and creative in a number of ways – and the publisher behind it. Entries should include a brief description and a clear suggestion why it may become European Digital Platform of the Year. The jury is free to promote entries from other categories to the shortlist.

EUROPEAN START-UP OF THE YEAR

This category awards a digital platform or brand which was launched in the past 3 years. A brief description and a clear suggestion why the platform may become European Newcomer of the Year to your entry should be added to the submission. The jury is free to promote entries from other categories to the shortlist.

WINNER CATEGORIES

Digital Storytelling	Business Model
Editorial Concept	Audience Marketing
Product & Usability	Social Media Strategie
Cross Media Approach	Tools
Mobile	

[find out more](#)

EUROPEAN CORPORATE MEDIA AWARD

The European Corporate Media Award will be presented in May 2020 in Vienna in the categories „European Content Creator of the Year“ and „European Content Innovator of the Year“. Companies and organizations whose media are used in the context of content marketing can participate.

EUROPEAN CONTENT CREATOR OF THE YEAR

The category awards excellent and successful content marketing which happens via owned media – and the team of content creators involved. Entries should include a clear suggestion what makes them Content Creators of the Year. The jury is free to promote entries from other categories to the shortlist.

EUROPEAN CONTENT INNOVATOR OF THE YEAR

The most innovative content marketing approach via owned media will be awarded in this category – no matter if it is innovative in terms of content or shape or both. The concept should not be older than three years. The jury is free to promote entries from other categories to the shortlist.

WINNER CATEGORIES

B2B Client Publishing
B2C Customer Publi-
shing
CSR-related Publishing
IR-related Publishing
HR-related Publishing
Specials and One-offs

Editorial Concept
Content Strategy
Creative Corporate
Media Approach
Design – print
Design – digital
Cover – print

Pictures & Graphic Design
Animated Content
Digital Usability
Mobile
Social Media
Corporate Podcast

[find out more](#)

EUROPEAN NEWSPAPER AWARD

The European Newspaper Award honors concepts and designs of european daily weekly newspapers for 18 years now. The competition supports the international exchange of ideas and knowledge. Operator is Norbert Küpper, newspaper designer from Meerbusch (Germany). He cooperates with the Media publisher Oberauer.

Please find all Information regarding the European Newspaper Award online:

www.newspaperaward.org

SUBMISSION

HOW MUCH IS AN ENTRY?

Single Entry:	280 Euro
Flatrate S: (up to 5 Entries)	380 Euro
Flatrate M: (up to 10 Entries)	480 Euro
Flatrate L: (unlimited Entries)	580 Euro
Late Deadline Fee:	100 Euro*

WHEN IS THE DEADLINE?

Deadline: 02-10-2019, 23.59 hrs

Late Deadline: 17-10-2019, 23.59 hrs

**for each entry coming in after October 2nd, 2019.
All prices not including VAT.*

HOW TO SUBMIT?

Submissions will only be made digitally and in English using our **submission tool**. After pre-selection, the finalists will be asked, if appropriate, to send haptic copies.

Participants create a profile in the tool without obligation. Submissions can be saved as drafts and processed until they are sent. The corresponding submission fees will only be charged after submission. You can make as many submissions as you like and submit them in different categories.

Unless otherwise mentioned in the category descriptions, a submission always refers to an object, i.e. a copy of a magazine label.

PROCEDURE AND PARTICIPATION TERMS OF CONDITION

Entries can be submitted in multiple categories. The jury is allowed to move entries to other categories. The winners will be notified after the jury session in December 2019, but external communication will start after the awards show at the European Newspaper Congress in May 2020. The jury's decisions are final. The jury is allowed without further explanatory statement to disqualify entries which are formal incorrect or entries with missing data. By submitting your entry, you accept that your data will be proceeded electronically in the course of the judging process and filed in a database containing of selected entries. In case an entry gets nominated or awarded, the abstract and a selection of the submitted pictures will be published. Within your entry, you can highlight certain statements or data as "confidential" in the sense of "nor for publishing".

CONTACT

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EUROPEAN PUBLISHING AWARDS

Medienpartner:

kress pro
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REASONS WHY TO JOIN IN

Awards are not only motivation for the team, they are also a valuable proof of quality. In the highly competitive media industry, the award by an independent jury is an important argument to customers and readers. Do not miss this important element in your marketing.

The market for media offers is dynamic: fluctuating user groups, diverse players with different backgrounds, new business models, agile development of content and platforms. The European

Publishing Awards create visibility and orientation. We reward the best digital products, magazines and newspapers from Europe's media markets. We show which products stand out through quality in design and conception and which tools, models and solutions make successful publishing possible.

Media companies which produce and market content-driven products as well as their suppliers, service partners and service providers can participate.